

MADLINE CHERA

Curriculum Vitae
January 2019

Department of Sociology & Anthropology
Indiana University South Bend
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EDUCATION

Ph.D., Candidate Department of Anthropology, Indiana University Bloomington; Socio-Cultural Anthropology, Concentration in Anthropology of Food; Dissertation Title: "Traditional Food for All?: Heritage & Food Culture in South India"; Dissertation Advisor: Richard Wilk

M.A. Department of Anthropology, Indiana University Bloomington; Socio-Cultural Anthropology, Concentration in Anthropology of Food; 2014

B.A. Honors Program and Department of Humanities, Villanova University; Concentration in Peace & Justice Studies; Dual degree, *summa cum laude*; 2009

PROFESSIONAL APPOINTMENTS

Department of Sociology & Anthropology, Indiana University South Bend; Teaching Fellow/Visiting Lecturer; 2018–2019

TEACHING

Experience

Indiana University, South Bend

Environmental Anthropology
Food and Culture
Culture and Society

Spring 2019
Fall 2018
Spring 2019, Fall 2018

Fordham University, Rose Hill

Introduction to Cultural Anthropology

Fall 2015

Indiana University Bloomington

Valuing Variety: Agrobiodiversity Conservation
Culture and Society

Spring 2014
Spring 2013, Fall 2013,
Spring 2012
(TA with discussion sections)
Fall 2011 (TA)

Ecology and Society

Fellowships, Honors & Awards

- 2018 Future Faculty Teaching Fellowship, University Graduate School, Indiana
- 2019 University Bloomington
- 2014 Carl H. Ziegler Teaching Award, Collins Living-Learning Center, Indiana University Bloomington

Pedagogical Training

- 2019 Active Learning Institute, the University Center for Excellence in Teaching (UCET), Indiana University South Bend, Spring 2019
- 2018 Practitioner Level Certificate, Graduate Teaching Apprenticeship Program, Center for Innovative Teaching and Learning (CITL), Indiana University Bloomington
- 2018 Scholarship of Teaching and Learning (SoTL) Institute, the University Center for Excellence in Teaching (UCET), Indiana University South Bend, Fall 2018
- 2018 25 hours of participation in faculty development programming, the University Center for Excellence in Teaching (UCET), Indiana University South Bend, Fall 2018
- 2018 Campus Ally Network (CAN) Training, Indiana University South Bend, Nov. 2018
- 2018 Future Faculty Teaching Fellowship (FFTF) Summer Institute and Faculty Academy on Excellence in Teaching (FACET) Annual Retreat, Indiana University Bloomington, May 2018
- 2018 Associate Level Certificate, Graduate Teaching Apprenticeship Program, Center for Innovative Teaching and Learning (CITL), Indiana University Bloomington
- 2011 “Teaching Anthropology” pedagogy course, Department of Anthropology, Indiana University Bloomington, Fall 2011

Service in Peer Programs

- 2018 Co-Facilitator, Future Faculty Teaching Fellows Learning Community, Graduate
- 2019 Teaching Apprenticeship Program (GTAP), Center for Innovative Teaching and Learning (CITL), Indiana University Bloomington
- 2017 Facilitator, Dissertation Writing Group, Campus Writing Program, Indiana
- 2018 University Bloomington
- 2017 Facilitator, Journal Article Writing Group, Campus Writing Program, Indiana
- 2018 University Bloomington
- 2017 Mentor-Discussant, Associate Instructor Orientation, Center for Innovative Teaching & Learning (CITL), Indiana University Bloomington

PUBLICATIONS

Refereed Journal Articles

- 2017 “Transforming Millets: Strategies and Struggles in Changing Taste in Madurai.” *Food, Culture & Society*, 20(1): 303-324. DOI: 10.1080/15528014.2017.1305830

Book Chapters

- 2014 “Environmentalism Food Localization and Ethnographic Accounts of Tamil Hindu Place-Based Identities.” In *Solutions to Ecological Challenges: Multidimensional Perspectives*, S. Geetha, ed. Madurai, India: Reflection Books.

Encyclopedia Entries

- 2015 “Biopiracy,” in *The SAGE Encyclopedia of Food Issues*, Ken Albala, ed. Thousand Oaks, CA: SAGE.

- 2015 "Intellectual Property Rights," in *The SAGE Encyclopedia of Food Issues*, Ken Albala, ed. Thousand Oaks, CA: SAGE.

Review Articles

- 2018 "Chrzan, Janet and John Brett (eds.) 2017. *Food Culture: Anthropology, Linguistics, and Food Studies*. Research Methods for Anthropological Studies of Food and Nutrition, Vol. III. Berghahn Books. 275 pp. Hb: \$130.00/£92.00, ISBN: 9781785332890." *Social Anthropology/Anthropologie Sociale*. DOI: <https://doi.org/10.1111/1469-8676.12567>
- 2011 "Eating Alaska Directed by Ellen Frankenstein, 2008, 57 minutes, color. Distributed by New Day Films, P.O. Box 1084, Harriman, NY 10926, <http://www.newday.com>," *Visual Anthropology Review*, 27(2): 178–179. DOI: 10.1111/j.1548-7458.2011.01101.x

Web-Based Publications

- 2012 "Ideologies of Fermented Foods," *Indiana Food Review*. <<http://www.indianafoodreview.com/archives/issue-2-bits-and-morsels/ideologies-of-fermented-foods>>.
- 2010 "Local Foods/Local Cookbooks: Can Local Food Cookbooks Live Up to the Local Food Movement?" *Indiana Food Review*. <<http://www.indianafoodreview.com/archives/issue-1/the-ideologies-of-local-food-cookbooks>>.

Manuscripts in Submission

- 2018 "Country Chicken, Globalization, and Discourse: Young Tamil Women's Cultural Critique." *Food, Culture & Society*.

Manuscripts in Preparation

- "Overcoming Ethnocentrism: In and Beyond the Anthropology Classroom." *The Journal of Scholarship of Teaching and Learning*.
- "Linking Health and Heritage: Nutrition Science, Agricultural Development, and Identity Politics in South India." *Medical Anthropology Quarterly*.
- "The Uses of Cultural Exceptionalism and Its Limits." *American Anthropologist*.
- "Health, Nationalism, and Personality in Indian Food Marketing." With Venera Khalikova. *Gastronomica*.

AWARDS AND HONORS

Research and Study Fellowships

- 2016 Graduate Fellowship, Indiana University Food Institute, Indiana University
–2017 Bloomington
- 2013 Office of the Vice President for International Affairs (OVPIA) Summer Research Fellowship, Indiana University Bloomington
- 2013 Dhar India Studies Program Travel Fellowship, Indiana University
- 2013 David C. Skomp Feasibility Study Fellowship, Department of Anthropology, Indiana University Bloomington
- 2013 Foreign Language and Area Studies Fellowship (FLAS), Tamil Summer Language Program, American Institute of Indian Studies (AIIS), Madurai, India
- 2010 David C. Skomp Graduate Fellowship, College of Arts & Sciences and Department
–2013 of Anthropology, Indiana University Bloomington

- 2012 Foreign Language and Area Studies Fellowship (FLAS), South Asia Summer Language Institute, University of Wisconsin at Madison

Research Grants

- 2015 Fulbright-Nehru Fellowship, US-India Educational Foundation (USIEF)
–2016
- 2015 Mellon Innovating International Research, Teaching, and Collaboration (MIIRT) Graduate Dissertation Fellowship, Office of the Vice President for Research (OVPR), Indiana University Bloomington
- 2014 Office of Sustainability Graduate Student Sustainability Research Development Grant, Indiana University Bloomington
- 2011 Tinker Field Research Grant, Center for Latin American and Caribbean Studies (CLACS), Indiana University Bloomington

Other Awards & Recognition

- 2018 Campus and Community Grant, for “Four-Field Trunk Show & Anthropology Student Ambassadors (Local Schools)” project through the Department of Sociology & Anthropology, with Theodore Randall, Jay VanderVeen, and Joshua Wells, College of Liberal Arts & Sciences, Indiana University South Bend
- 2013 David Bidney Graduate Student Paper Prize, Department of Anthropology, Indiana University Bloomington
- 2011 Christine Wilson Award (Graduate Paper), Society for the Anthropology of Food and Nutrition (SAFN), American Anthropological Association

Other Travel Grants

- 2019 [awarded on early submission] Student Travel Grant for Annual Conferences of Association for the Study of Food and Society (ASFS) and Agriculture, Food, and Human Values Society (AFHVS), University of Alaska Anchorage
- 2017 Graduate Travel Award for Transecting Healthy and Sustainable Food in the Asia-Pacific Workshop, Indiana University Food Institute, Indiana University Bloomington
- 2017 Graduate Student Conference Travel Grant for American Anthropological Association Meetings, Dhar India Studies Program, Indiana University.
- 2017 Travel Grant for Asian Food Summer Workshop, LeidenAsiaCentre (LAC), the Shared Taste Project, and the International Institute for Asian Studies (IIAS), Leiden University
- 2017 Sponsored Delegate, Asia Pacific Week, Pan-Asia Institute (PAI), Indiana University Bloomington
- 2011 Travel Award, Graduate and Professional Student Organization (GPSO), Indiana University Bloomington

INVITED TALKS

- 2018 “Social Order and Cultural Norms,” “Food Anthropology in India,” “Business Environment in India,” and “Political Climate and History in India,” GLOBASE: India program, Kelley School of Business, Indiana University Bloomington, IN, Jan. and Feb. 2018
- 2016 “The Making of an Anthropologist,” Department of Social Science, Lady Doak College, Madurai, India, Aug. 2016

- 2013 "Cooking Knowledge and Dietary Diversity: Preliminary Thoughts," Department of Anthropology, University of Madras, Chennai, India, Aug. 2013

CONFERENCE ACTIVITY

Panels Organized

- 2017 "How to Make a Food Institute," special workshop, Association for the Study of Food and Society and Agriculture, Food, and Human Values Society joint annual meetings and conference, Occidental College, Los Angeles, CA, June 2017
- 2015 "After Grad School: Strategies for Academic and Non-Academic Paths," roundtable discussion with practitioners, Association for the Study of Food and Society and Agriculture, Food, and Human Values Society joint annual meetings and conference, Chatham University, Pittsburgh, PA, June 2015

Papers Presented

- 2019 [accepted] "Colonial and Current Cultural Nationalism in Tamil Foodways," in "Local versus Imported," Association for the Study of Food and Society and Agriculture, Food, and Human Values Society joint annual meetings and conference, University of Alaska, Anchorage, AK, June 2019.
- 2018 "Our Drama, Our Food: Distinguishing 'Special' Practices in Tamil Nadu," presented by co-author in "Rethinking Folk Culture in South Asia" Symposium, 47th Annual Conference on South Asia, University of Wisconsin, Madison, Oct. 2018
- 2018 "Country Chicken, Globalization and Discourse: Young Tamil Women's Cultural Critique," Transecting Healthy and Sustainable Food in the Asia-Pacific Workshop, Yale-National University of Singapore, Singapore, Aug. 2018
- 2017 "Our Madurai, Our Food: Multiple Ideologies in Local and Traditional Food Advocacy in Tamil Nadu, India," in "Political Context of Local Food Movements," Society for the Anthropology of Food and Nutrition-sponsored session, Anthropology Matters!: 116th Annual Meetings of the American Anthropological Association, Washington, D.C., Dec. 2017
- 2017 "Conflicted Consumers: Nutrition Discourse, Modernity, and Tradition in Tamil Nadu," in "Nutrition and Education," Association for the Study of Food and Society and Agriculture, Food, and Human Values Society joint annual meetings and conference, Occidental College, Los Angeles, CA, June 2017
- 2016 "An Anthropological Approach to the Promotion of Traditional Tamil Foods," Indian Dietetics Association, Kilakarai Chapter, International Conference on Food, Nutrition and Health, Madurai, India, June 2016
- 2016 "Heritage and Food Culture in South India," Exploria! '16 Inter-Collegiate Research Conference, Fatima College, Madurai, India, Mar. 2016
- 2016 "The Good, the Bad, and the Right: Heritage and Food in Tamil Nadu," in "Anthropology/Sociology/Geography," South and Central Asia Fulbright Conference, Jaipur, India, Mar. 2016
- 2015 "Granny's Legitimacy: Exploring the Relationship Between Tamil Folk Dietetics and Nutrition Science," in "Nutritional Practices and Cultural Models of Health," Society for the Anthropology of Food and Nutrition-sponsored session, Familiar/Strange: 114th Annual Meetings of the American Anthropological Association, Denver, CO, Nov. 2015
- 2015 "Between Meals and Meanings: Notes on Snack Culture in South India," in "Place, Consumption, and Health," Association for the Study of Food and Society and

- Agriculture, Food, and Human Values Society joint annual meetings and conference, Chatham University, Pittsburgh, PA, June 2015
- 2014 "Millet Madness: Health in Heritage or Food to Leave in the Past?" in "Less Palatable, Still Valuable: Taste, Agrobiodiversity, and Culinary Heritage," Executive Session, American Anthropological Association 113th Annual Meeting, Washington, D.C., Dec. 2014
- 2014 "Environmentalism Food Localization and Ethnographic Accounts of Tamil Hindu Place-Based Identities," Solutions to Ecological Challenges: Multidimensional Perspectives International Conference, Fatima College, Madurai, India, Dec. 2014
- 2012 "Variety as the Spice of Life: Considering Delight In Dietary Diversity As Potential Contributor to Health," in "Pleased to Eat You: Exploring the Scope of Pleasure in the Foodscape," American Anthropological Association 111th Annual Meeting, San Francisco, Nov. 2012
- 2011 "Ideologies of Fermented Foods," Food for Thought, Eighth Biennial Graduate Group Symposium, Bryn Mawr College, Nov. 2011.

CAMPUS TALKS

- 2018 "Traditional Foods in South India," IUB 3MT, University Graduate School, Indiana University Bloomington. Mar. 2018
- 2017 "Food Justice," panel discussant, Geography Colloquium, Department of Geography, Indiana University Bloomington, Oct. 2017
- 2014 "Millet Madness in Tamil Nadu," Skomp Research Fellowship presentation, Anthropology Graduate Student Association Eighth Annual Symposium, Indiana University Bloomington, Feb. 2014
- 2013 "A Four-Field Approach to Anthropology of Food," panel discussant, Anthropology Graduate Student Association Seventh Annual Symposium, Indiana University Bloomington, Feb. 2013
- 2012 "Anthropology and University World Area Studies Centers," panel discussant, Anthropology Graduate Student Association Sixth Annual Symposium, Indiana University Bloomington, Feb. 2012
- 2011 "Biological and Culinary Diversity and Food Security," Hoosier Area Food & Sustainability Symposium, Indiana University Bloomington, Nov. 2011
- 2011 "Investigating Local Food Economies in Stann Creek District Belize," Tinker Field Research Grant Presentation, Center for Latin American and Caribbean Studies, Indiana University Bloomington, Oct. 2011

FIELD RESEARCH EXPERIENCE

- 2013 "Traditional Food for All?: Heritage and Food Culture in South India,"
-2016 Department of Anthropology, Indiana University Bloomington
Cumulatively, I conducted 16 months of preliminary and dissertation research based in Tamil Nadu, India, over three separate trips.
- 2014 "Evaluating the Outcomes of Neighborhood Urban Forestry," Bloomington Urban Forestry Research Group (BUFRG), Center for the Study of Institutions, Population, and Environmental Change (CIPEC), Indiana University Bloomington
I worked as a Graduate Research Assistant on this USDA NUCFAC grant-supported, multi-city, mixed methods project, collecting interview data in Philadelphia, PA. This

- project produced several publications by the primary investigators. See <<https://urbanforestry.indiana.edu/projects/current-projects/nucfac/index.html>>*
- 2011 “Investigating Local Food Economies in Stann Creek District, Belize,” Ethnographic Field School in the Anthropology of Food, Department of Anthropology, Indiana University Bloomington
As part of this team-based project, I worked with the Peninsula Citizens for Sustainable Development in Placencia, Belize, and contributed to a report to community stakeholders.
- 2011 “An Investigation of Vendor Satisfaction in the Bloomington Winter Farmers’ Market,” Ethnographic Methods, Department of Anthropology, Indiana University Bloomington
For this course project, I worked with colleagues using mixed methods to assess vendor satisfaction at the market and contributed to a report and presentation to the market managers and staff.

EXTRA TRAINING

- 2017 Summer School on Asian Food: History, Anthropology, Sociology, Leiden University, Leiden, Netherlands, Sept. 2017
- 2017 Asia Pacific Week, Australia National University, Canberra, Australia, June 2017
- 2013 The Future of Food Studies: An Interdisciplinary Workshop, Indiana University Bloomington, May 2013
- 2011 Ethnographic Field School, in Stann Creek District, Belize, Indiana University Bloomington, June–July 2011

SERVICE TO PROFESSION

Manuscript Review

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| Bloomsbury, Food | book proposal review in 2018 |
| <i>Food, Culture & Society</i> | article review in 2018 |
| <i>Graduate Journal of Food Studies</i> | article review in 2017 |

Committee Work

- Executive Board, Association for the Study of Food & Society (ASFS)
Student Representative 2015–2018, various sub-committees of the Awards Committee

Advisory Committee

- Kids Can Cook* educational cooking program in preparation for television and under consideration for National Endowment of the Humanities funding

DEPARTMENTAL AND UNIVERSITY SERVICE

Department

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| Anthropological Society of IUSB | Faculty Advisor (2018–2019) |
| Department of Sociology & Anthropology, Indiana University South Bend | |
| Committee for Campus & Community Projects | Member (2018–2019) |
| Department of Sociology & Anthropology, Indiana University South Bend | |

Indiana University Food Institute
Speaker Series and cultural events, Indiana University Bloomington
Anthropology Graduate Student Association
Department of Anthropology, Indiana University Bloomington

Co-Coordinator (2016–2017)
Secretary (2012–2013),
Faculty Meeting Representative (2012–2013), and
Graduate Affairs Committee Representative (2011–2012)

COMMUNITY INVOLVEMENT AND OUTREACH

Scholarly Blogs

- 2015 “Letters from Camp: A Reflection on the 2015 Annual Meetings of ASFS and AFHVS.” *Food Anthropology*, 17 July 2015. <<https://foodanthro.com/2015/07/17/letters-from-camp-a-reflection-on-the-2015-annual-meetings-of-asfs-and-afhvs/>>.
- 2012 “Food Choice and Social Theory.” Sawyer Seminar on Food Choice, *Indiana Food Review*, 23 November 2012. <<http://www.indianafoodreview.com/the-sawyer-seminar/food-choice-and-social-theory/>>.
- 2012 “Digesting Choice.” Sawyer Seminar on Food Choice, *Indiana Food Review*, 17 November 2012. <<http://www.indianafoodreview.com/archives/whats-new/digesting-choice/>>.
- 2012 with Lindsey Mattern. “Anthropological Approaches to Food Choice.” Sawyer Seminar on Food Choice, *Indiana Food Review*, 16 October 2012. <<http://www.indianafoodreview.com/the-sawyer-seminar/241-2/>>.

Public Radio

- 2018 interview with Dr. Matthew Bochman, “Collecting Yeast, Making Cider,” *Earth Eats*, hosted by Kayte Young, 13 July 2018, WFIU. <<https://indianapublicmedia.org/eartheats/collecting-yeast-making-cider/>>.
- 2018 interview with Dr. Michael Wasserman, “Wild Rice, Food Memories, Fireflies and Monkey Scat,” *Earth Eats*, hosted by Kayte Young, 29 June 2018, WFIU. <<https://indianapublicmedia.org/eartheats/wild-rice-food-memories-fireflies-monkey-scat/>>.
- 2018 interview with Dr. Yong-Yeol Ahn, “Quantifying Flavor-What Data Networks Can (and Can’t) Tell Us About How We Eat,” *Earth Eats*, hosted by Kayte Young, 15 June 2018, WFIU. <<https://indianapublicmedia.org/eartheats/quantifying-flavorwhat-data-networks-eat/>>.
- 2017 interview with Dr. Simone Cinotto, “Slow Food with Simone Cinotto and Fresh Mushroom Brochettes,” *Earth Eats*, hosted by Kayte Young, 29 September 2017, WFIU. <<https://indianapublicmedia.org/eartheats/slow-food-simone-cinotto-fresh-mushroom-brochettes/>>.
- 2017 interview with Drs. James Farmer and Jennifer Meta Robinson, “A Systems Approach To ‘Selling Local,’” *Earth Eats*, hosted by Annie Corrigan, 14 July 2017, WFIU. <<https://indianapublicmedia.org/eartheats/systems-approach-selling-local/>>.
- 2017 interview with Dr. Ellen Ireland, “The Misunderstood Carp,” *Earth Eats*, hosted by Annie Corrigan, 12 May 2017, WFIU. <<https://indianapublicmedia.org/eartheats/draft-created-11-2017-133-pm/>>.

- 2017 interview with Dr. Katy Kopp Miller, "On Eating Disorders," *Earth Eats*, hosted by Annie Corrigan, 30 March 2017, WFIU. <<https://indianapublicmedia.org/eartheats/katy-kopp-miller-eating-disorders/>>.
- 2017 interview with Dr. Georgina Ramsay, "Georgina Ramsay: 'And Suddenly No One Was Talking About Food,'" *Earth Eats*, hosted by Annie Corrigan, 27 March 2017, WFIU. <<https://indianapublicmedia.org/eartheats/georgina-ramsey-indiana-university-food-institute/>>.
- 2017 interview with Dr. Vivian Halloran, "'The Immigrant Kitchen' Is Open to All," *Earth Eats*, hosted by Annie Corrigan, 10 February 2017, WFIU. <<https://indianapublicmedia.org/eartheats/vivian-halloran-immigrant-food-memoirs/>>.
- 2017 interview with Dr. Andrea Wiley, "Milk at the Intersection of Culture, Biology And History," *Earth Eats*, hosted by Annie Corrigan, 13 January 2017, WFIU. <<https://indianapublicmedia.org/eartheats/walnut-tacos-tofu-rouille-healthy-school-food-podcast/>>.

Public & Mentoring Presentations

- 2017 "South India and Food Anthropology," hands-on presentation for school children, Science Night, The Project School, Bloomington, IN, Apr. 2017
- 2017 "Happy Tamil New Year!" interactive presentation for teenagers, Girls, Inc., Bloomington, IN, Apr. 2017
- 2016 "Never Stop Learning! Resources for Further Study," invited address for undergraduate students, Fatima College, Madurai, India, Aug. 2016
- 2016 "Living in India," mentoring panel, Orientation for 2016-17 U.S. Fulbright Student Researchers, US International Education Foundation, New Delhi, Aug. 2016
- 2016 "Research, Culture & Ethics," mentoring panel, Orientation for 2016-17 U.S. Fulbright-Nehru Student Researchers, US International Education Foundation, New Delhi Aug. 2016.

RELATED PROFESSIONAL SKILLS

Experience in farm education with children and teens, and in urban agriculture, food redistribution, and civic food organizations (food policy council, Slow Food chapter)

Basic training in geographic information systems (GIS), qualitative data analysis software, statistical packages, and Adobe Creative Suite

Experience in institutional public relations, communications, and event management

Experience in tutoring writing and facilitating writing groups

COURSES PREPARED TO TEACH

Food and Culture/Anthropology of Food and Nutrition

Environmental Anthropology

Eating in Place: Food, Landscape, and Cultural Heritage

Sustainable Food Systems Service Learning/Public and Environmental Health

Agricultural Biodiversity Conservation

Women's Work Across the Globe

Qualitative Research Methods

Culture and Society

LANGUAGES

English (native fluency)

Tamil (proficient)

Spanish (basic)

Italian (basic)

PROFESSIONAL MEMBERSHIPS

American Anthropological Association (AAA)	joined 2010
Society for the Anthropology of Food and Nutrition (SAFN)	joined 2010
Association for the Study of Food and Society (ASFS)	joined 2015
Graduate Association of Food Studies (GAFS)	joined 2015
Indiana University Food Institute (IUFI) Graduate Group	co-founded 2015